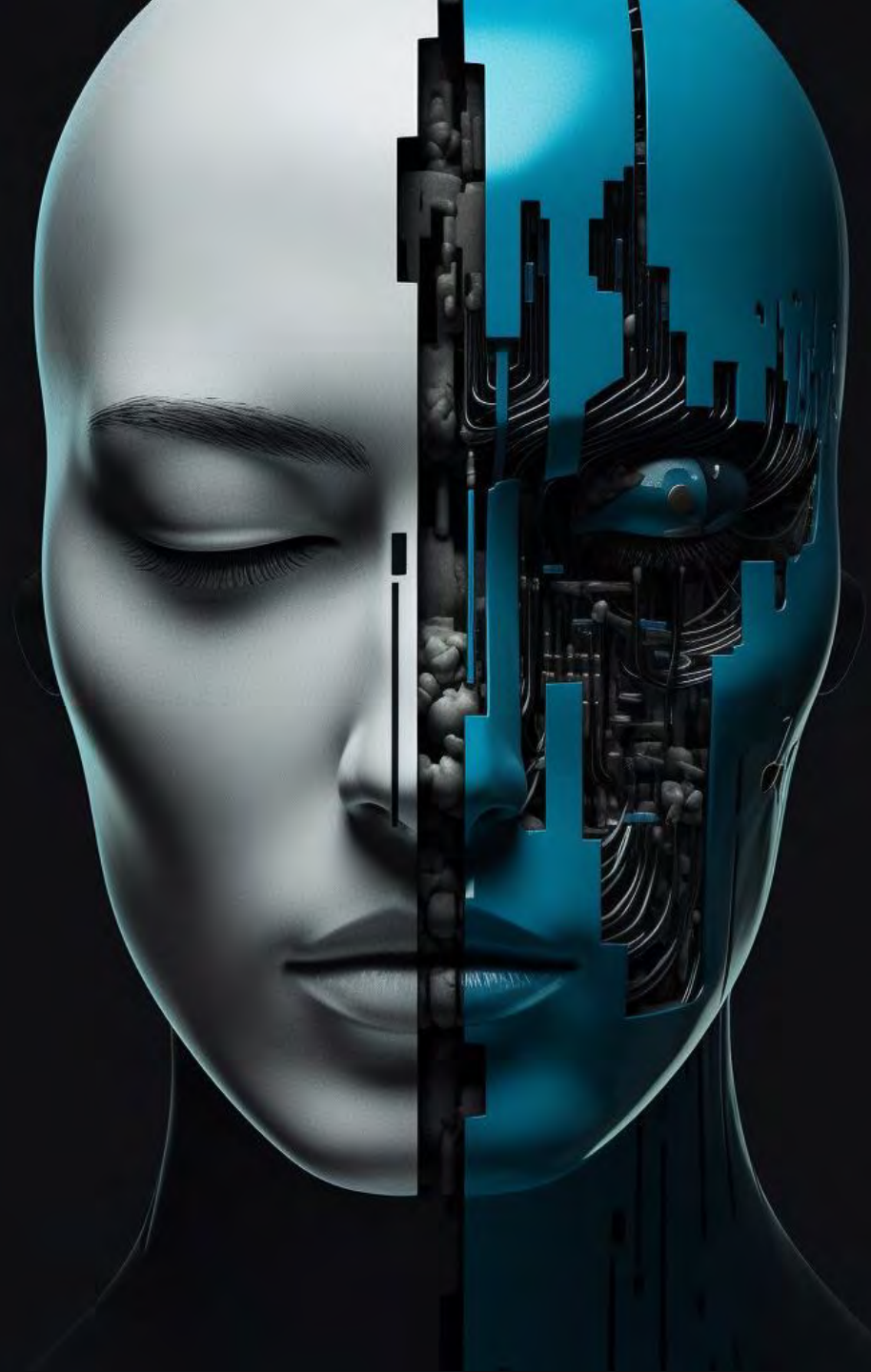
Luxembourg EU Summer School

“Artificial Intelligence and Ethics”

The importance of a human-centric approach

Rick Serrano

Tuesday 9th July 2024
Luxembourg



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THANKS FOR THE INVITATION

Alfonso de la Fuente and his team

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… initial disclaimer: I totally love A.I.

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2 impacts on health care

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4 impacts on space exploration

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… I’m a total A.I. enthusiast !!!

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So, the positive side is undeniable….

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… but something worries us !!!

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… that’s why we are here today !!!

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the ethical questions …

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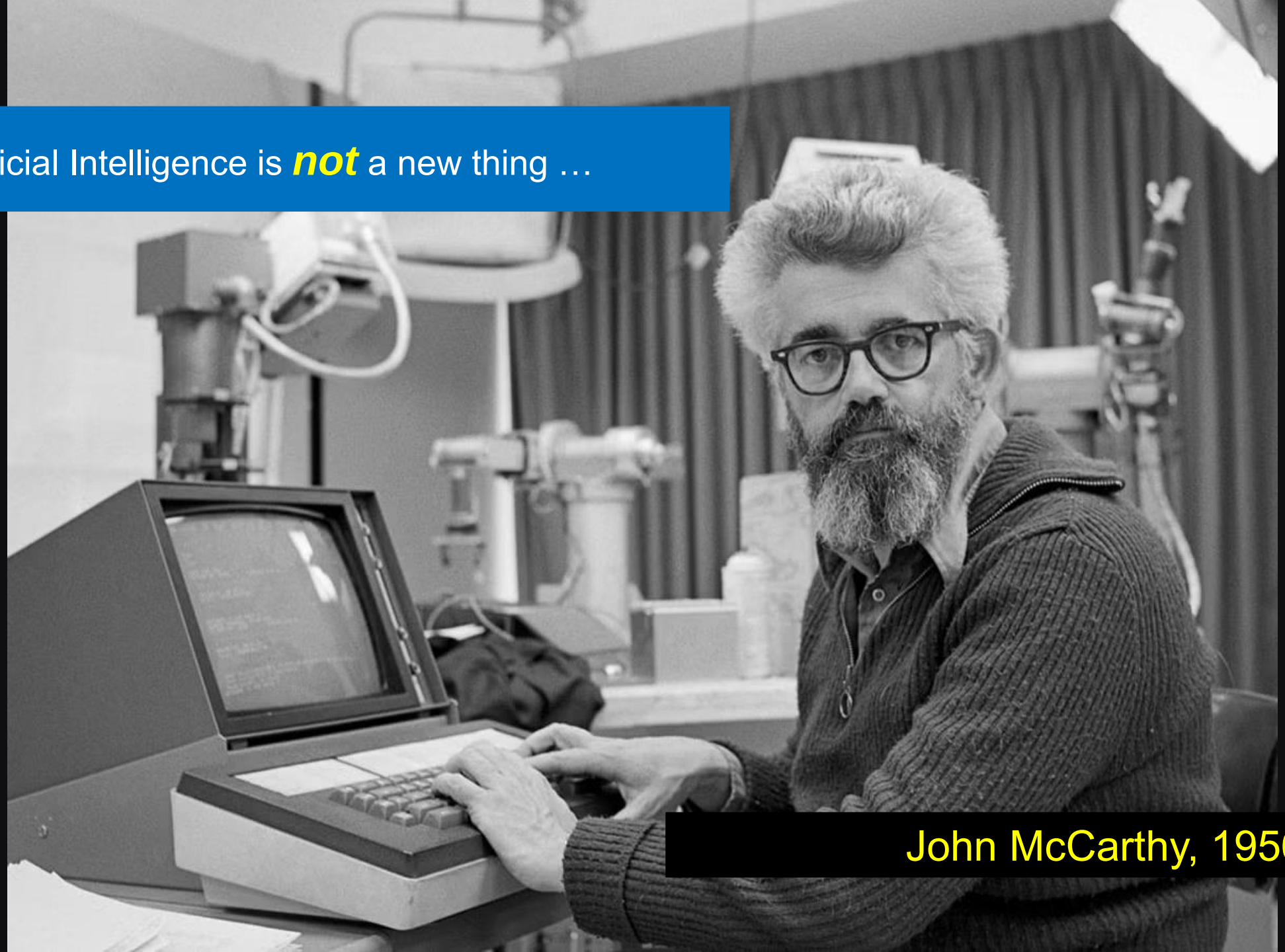
Just like Artificial Intelligence is ***not*** a new thing …



John McCarthy, 1956

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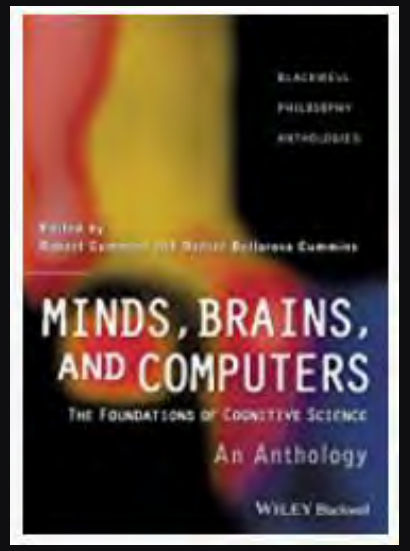
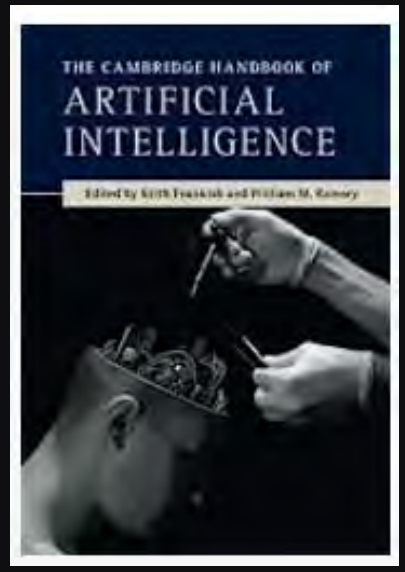
The ethical concerns regarding A.I. are ***not*** new …

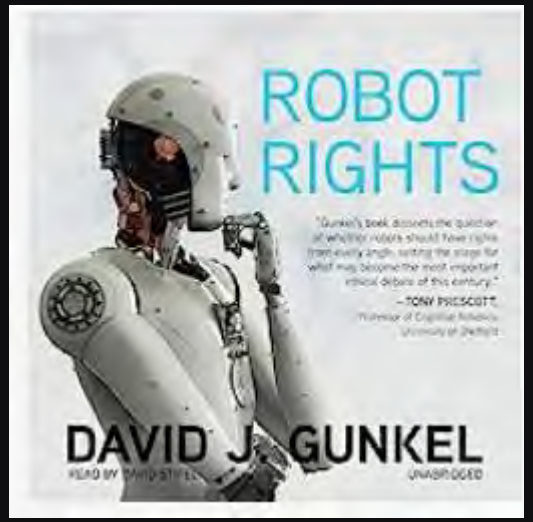


"Minds, Brains, and Computers: An Historical Introduction to the Foundations of Cognitive Science" by Robert Cummins and Georg Kreisel (1982)

"Robot Ethics: The Ethical and Social Implications of Robotics" by Patrick Lin, George A. Bekey, and Keith Abney (2011)



"The Cambridge Handbook of Artificial Intelligence" edited by Keith Frankish and William M. Ramsey (2014)



"Robot Rights" by David J. Gunkel (2018)

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The ethical concerns regarding A.I. are ***not*** new …

"Artificial Intelligence – Ethical Implications"
Rick Serrano (2021)

"Who decides here? Artificial Intelligence and You"
Rick Serrano (2021)

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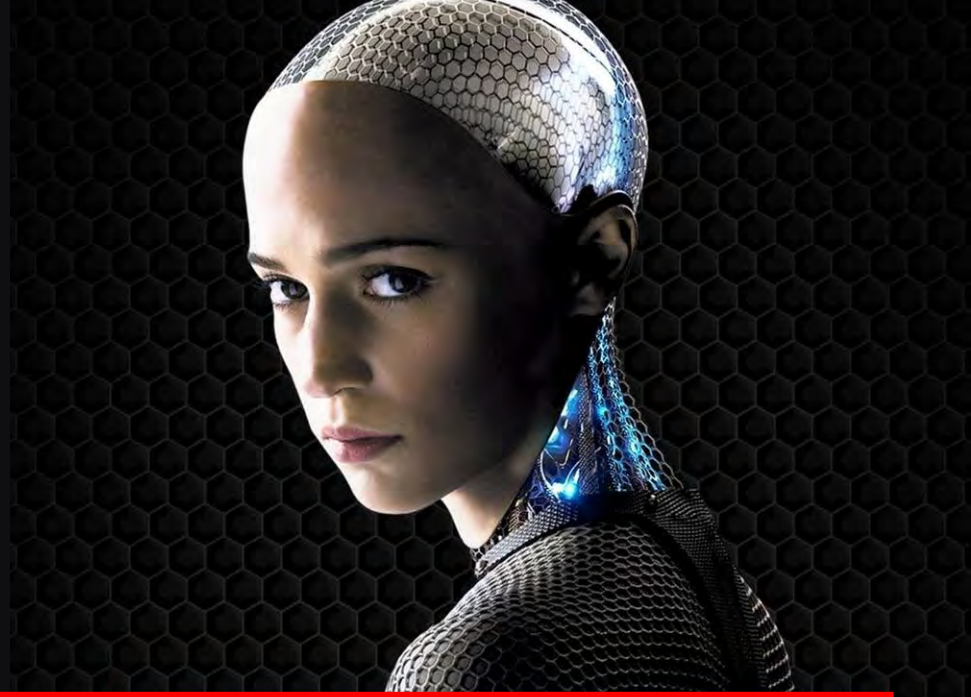
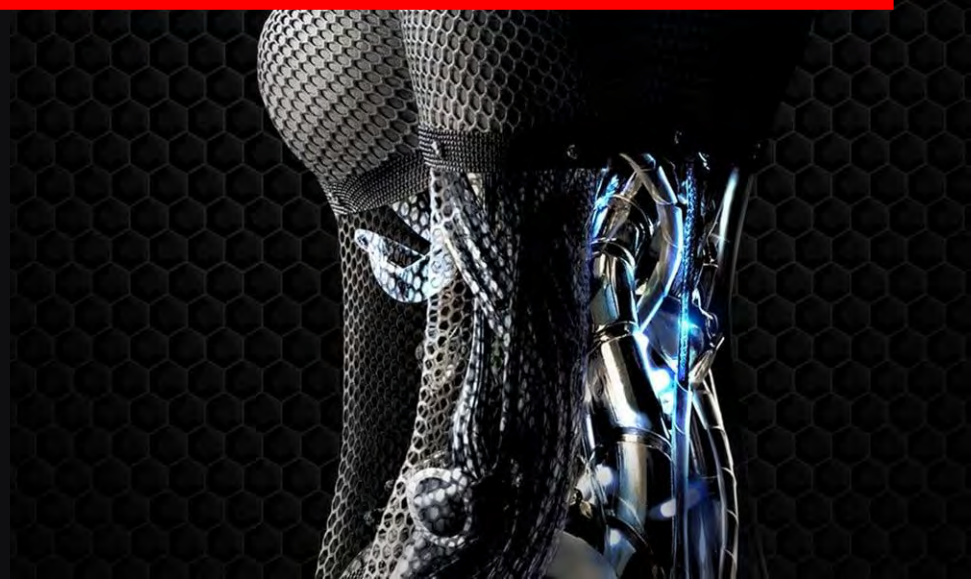


What were the major ethical concerns at that point…?



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1

responsibility

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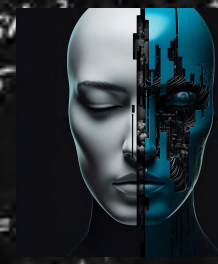
… but “responsibility” has several derivatives



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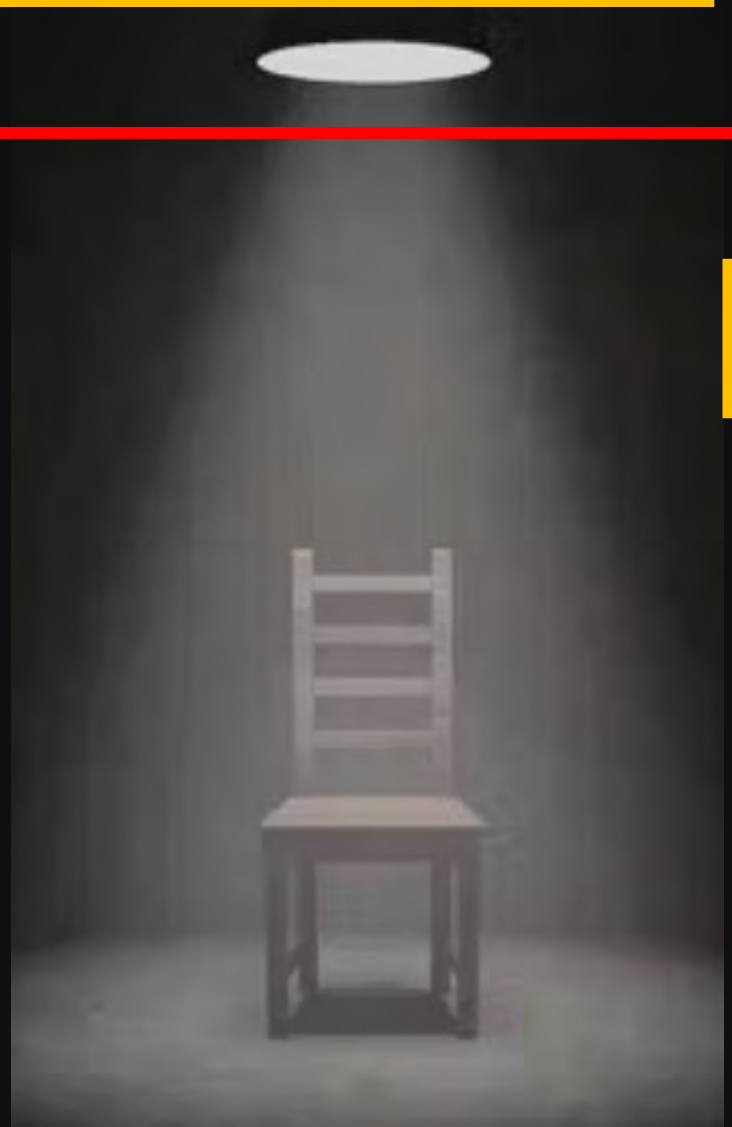
1

responsibility



consciousness?

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1

responsibility

consciousness?

who decides?

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1

responsibility

consciousness?

who decides?

is it only one entity?

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1

responsibility

consciousness?

who decides?

based on what?

is it only one entity?

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1 responsibility

consciousness?

is it only one entity?

who decides?

based on what?

democracy, authority, expertise ?

1 responsibility *was* an *is* a top issue

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2 who inputs, what ethics, into A.I. ???

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2 who inputs, what ethics, into A.I. ???

regulators?

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2 who inputs, what ethics, into A.I. ???

regulators?

hi-tech companies?

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2 who inputs, what ethics, into A.I. ???

regulators?

hi-tech companies?

academia?

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2 who inputs, what ethics, into A.I. ???

regulators?

hi-tech companies?

academia?

think tanks?

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2 who inputs, what ethics, into A.I. ???

regulators?

hi-tech companies?

academia?

think tanks?

a mix of?

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3

the risk of bias …

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4 the issue of transparency …

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5

legal versus ethical

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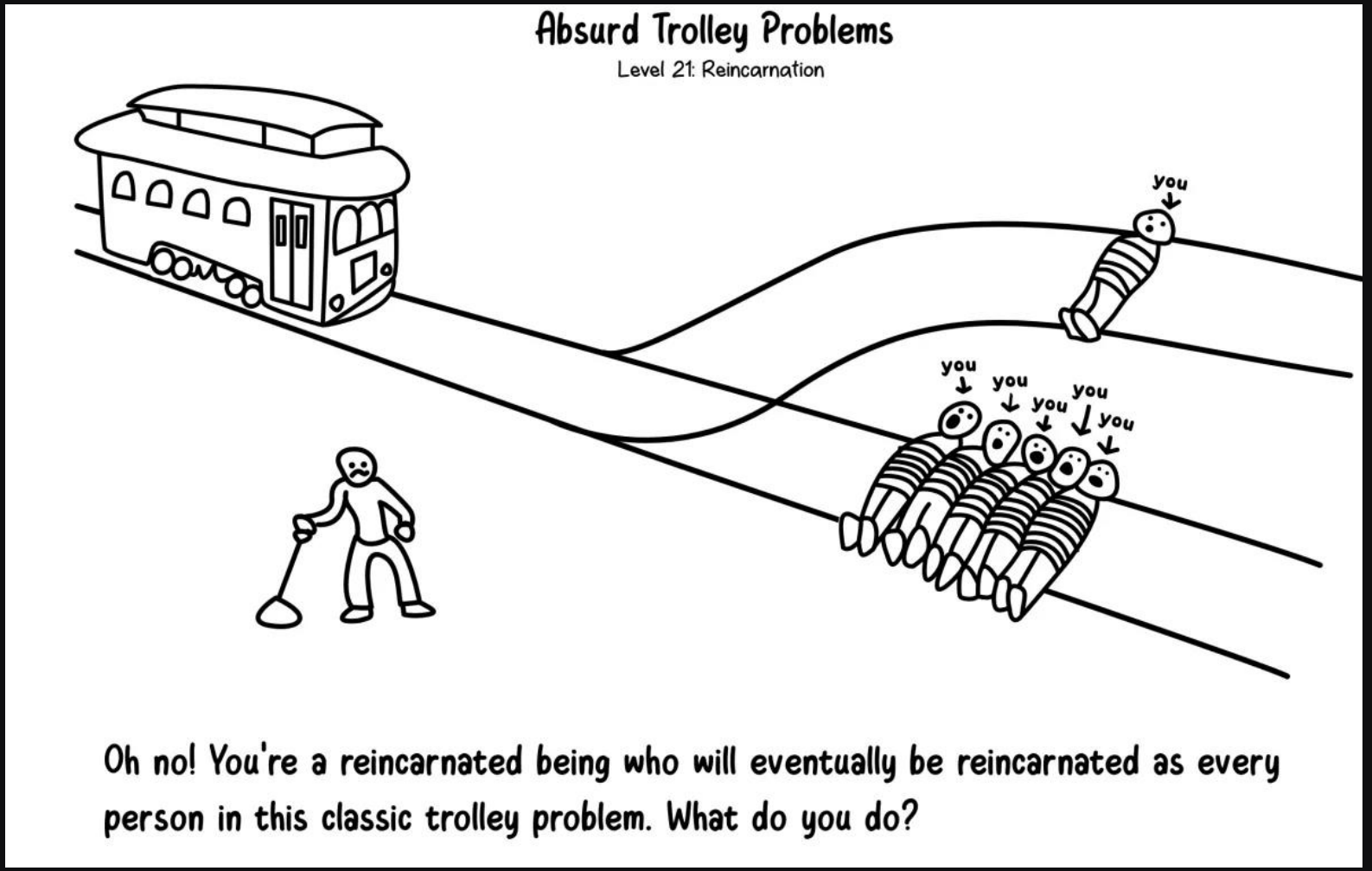
… and of course, we were all talking about the trolley problem !!!



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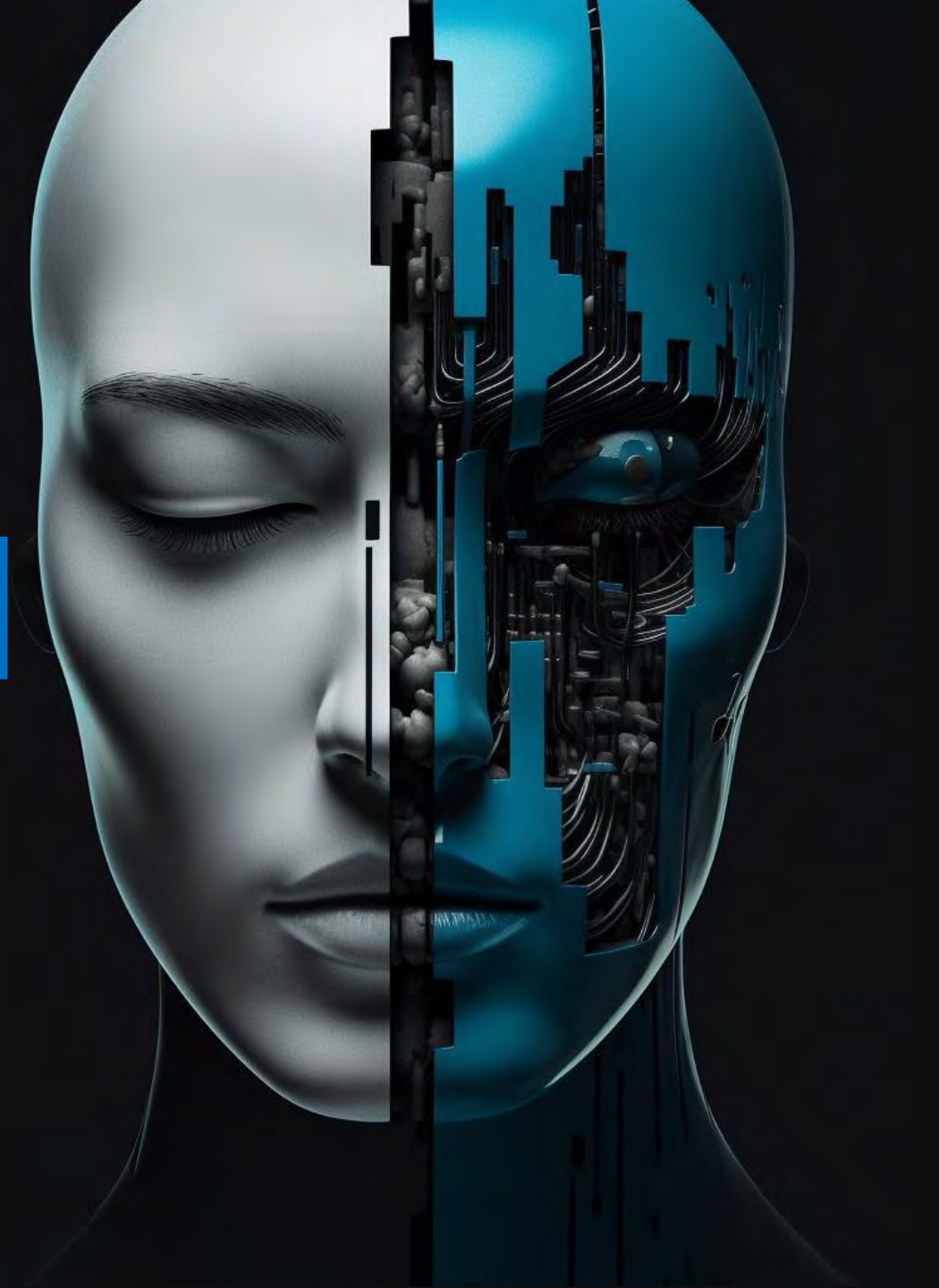
So, the ethical questions have been here for some time ….



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yes, sure !!! …. but … !!!

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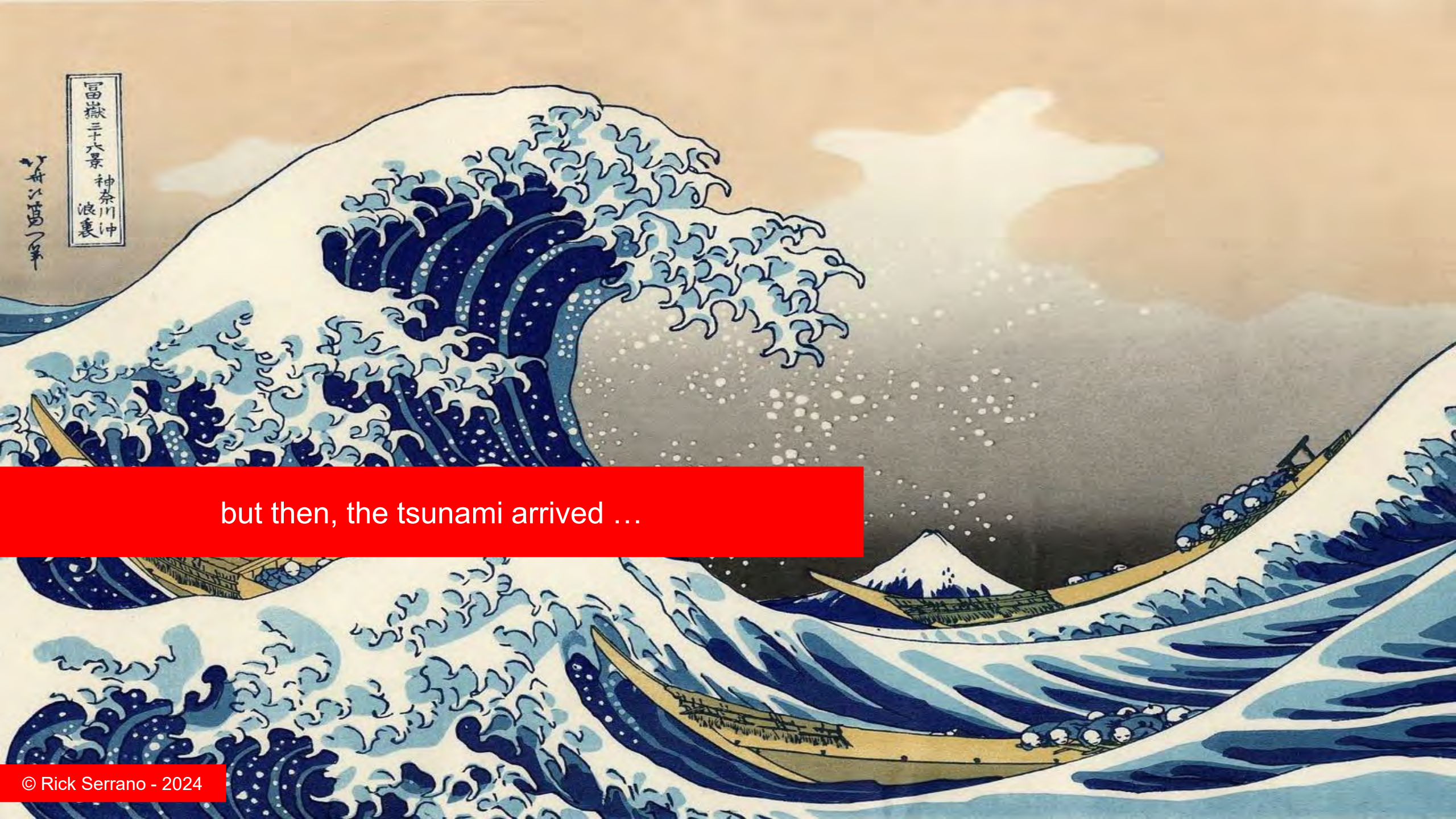

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30th November 2022

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So, do we have ***new*** ethical questions….???

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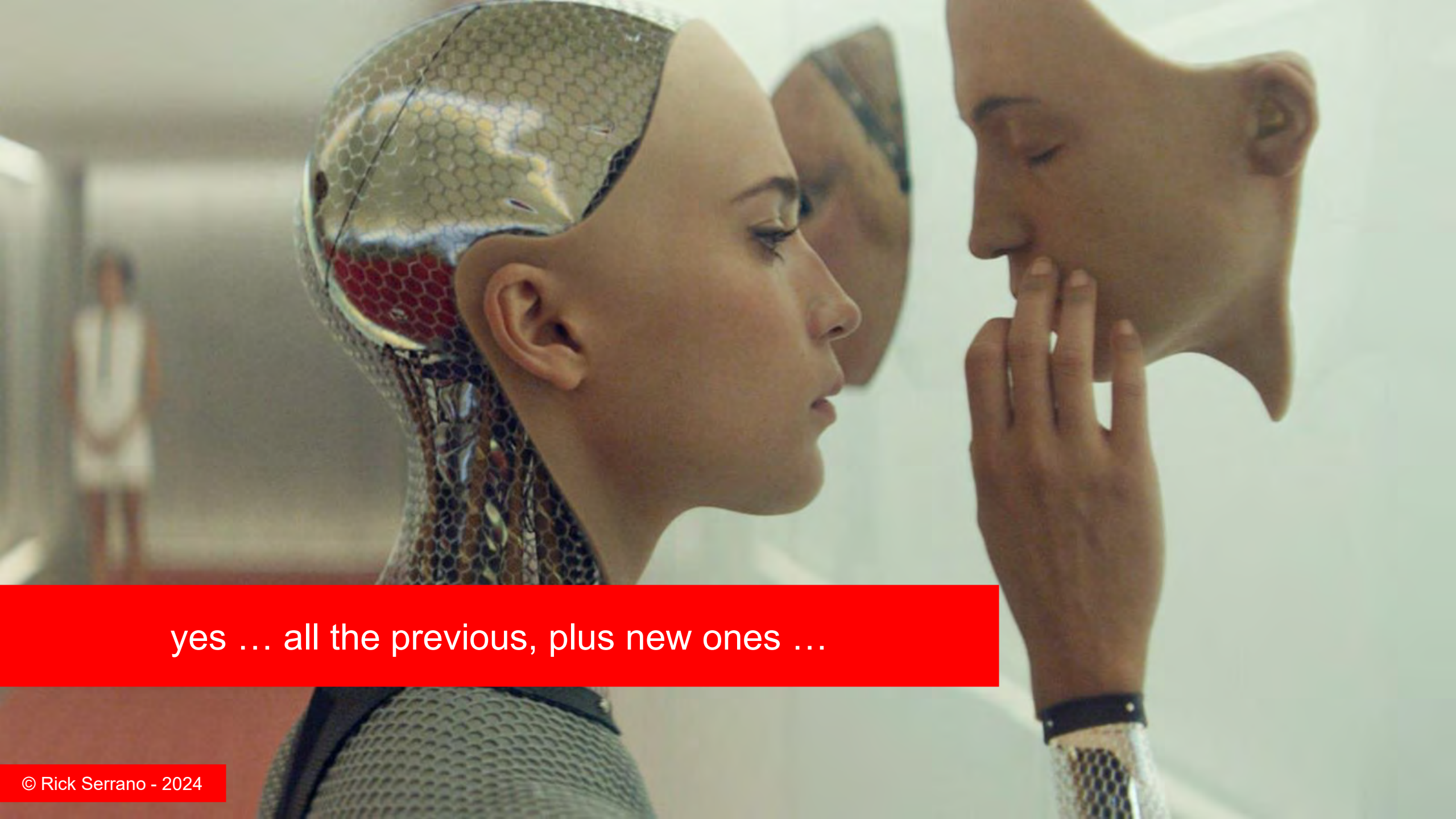

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1 identity – are you really you…?

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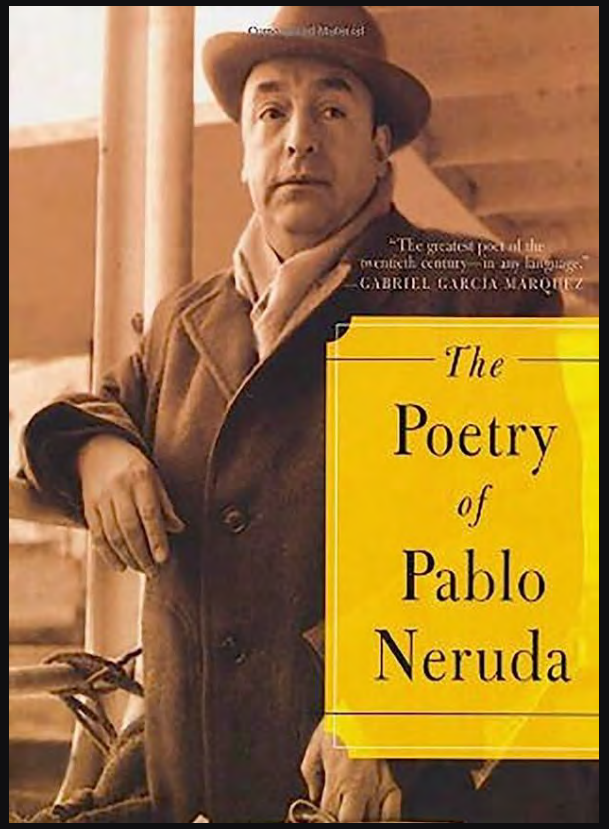
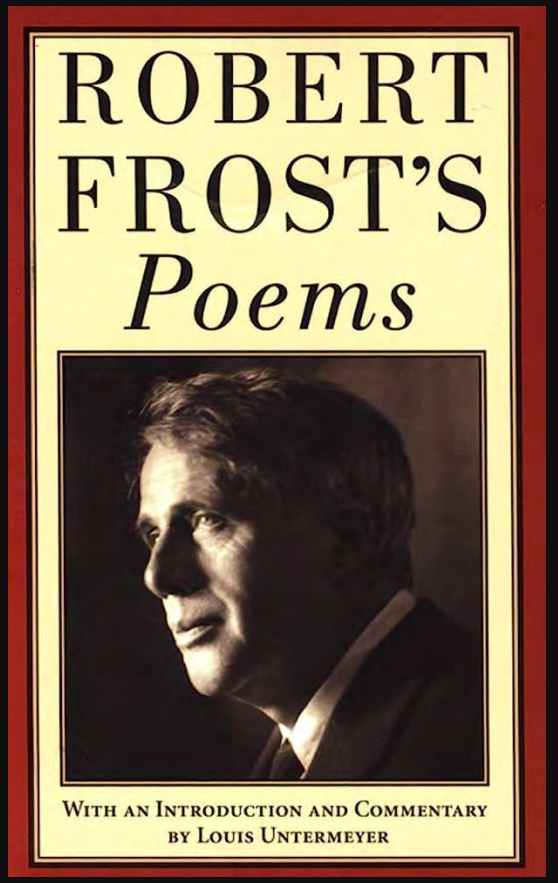
1

identity – are you really you…?





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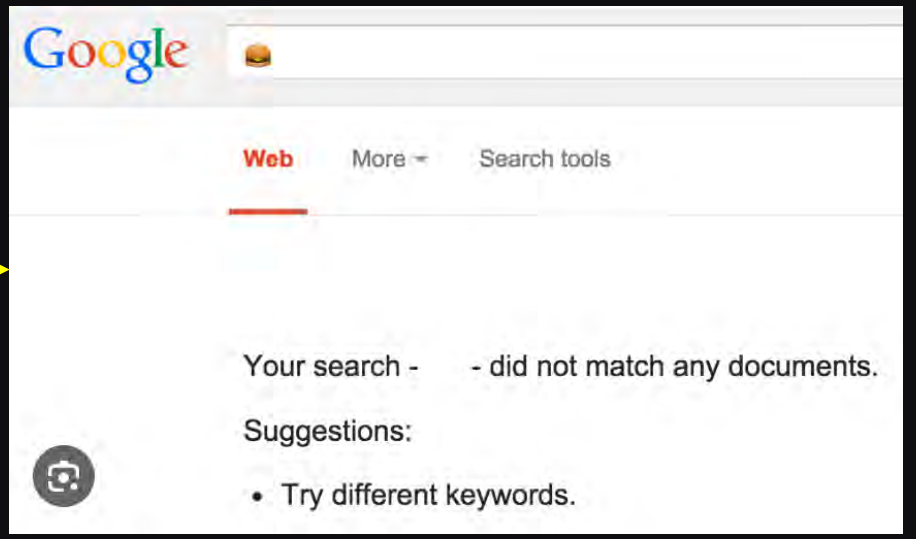
… how do you determine “original work”…?

you can create new non-existing things like someone else…!



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2 authenticity – can we tell if this is fake ?

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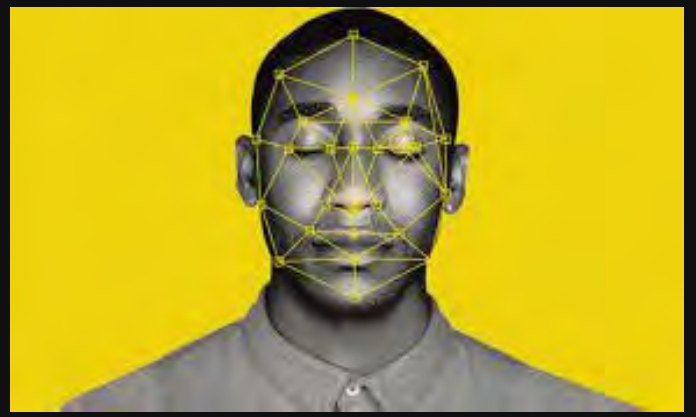
3 privacy … your data everywhere



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4 intellectual property rights

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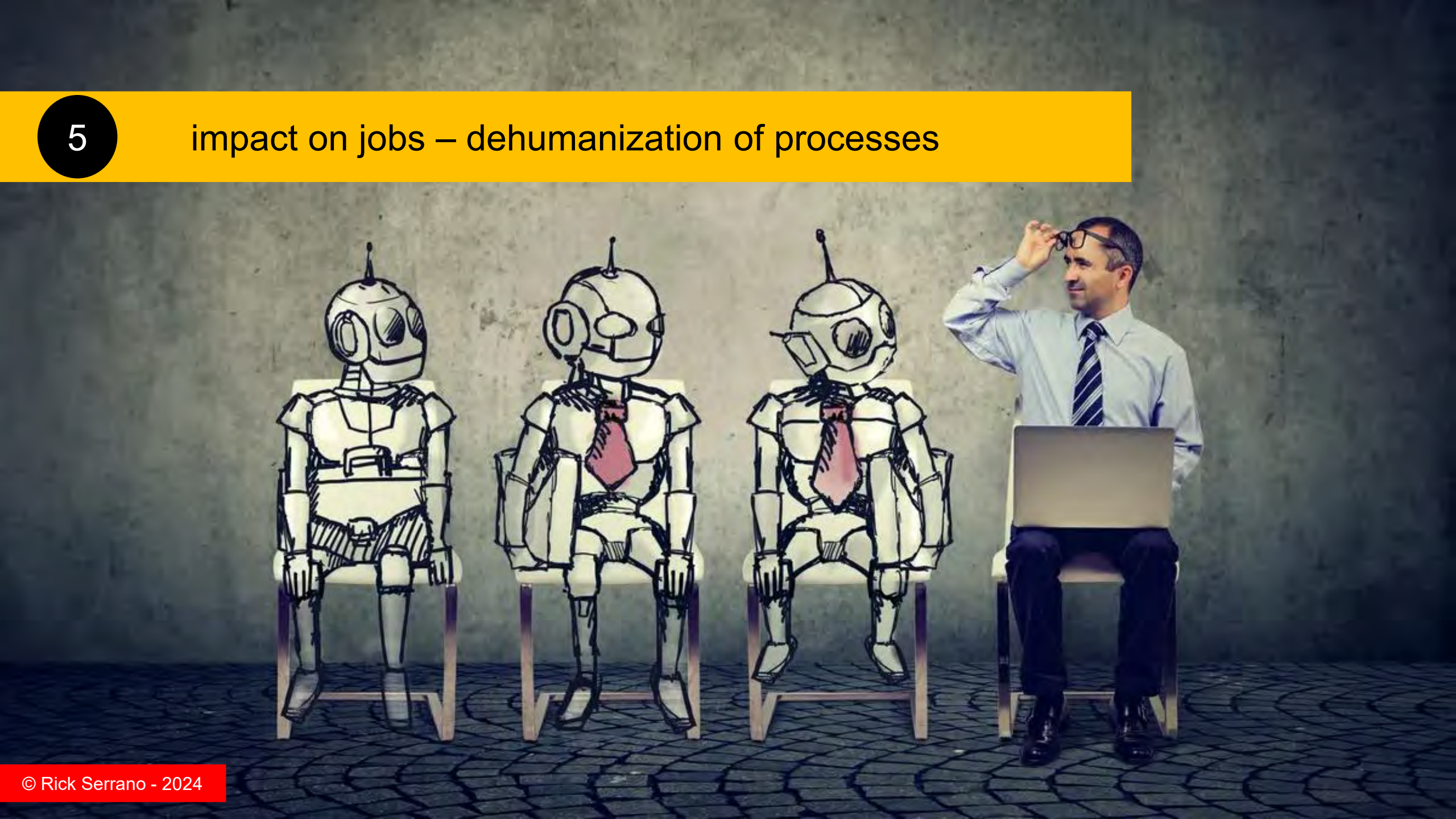
5 impact on jobs – dehumanization of processes



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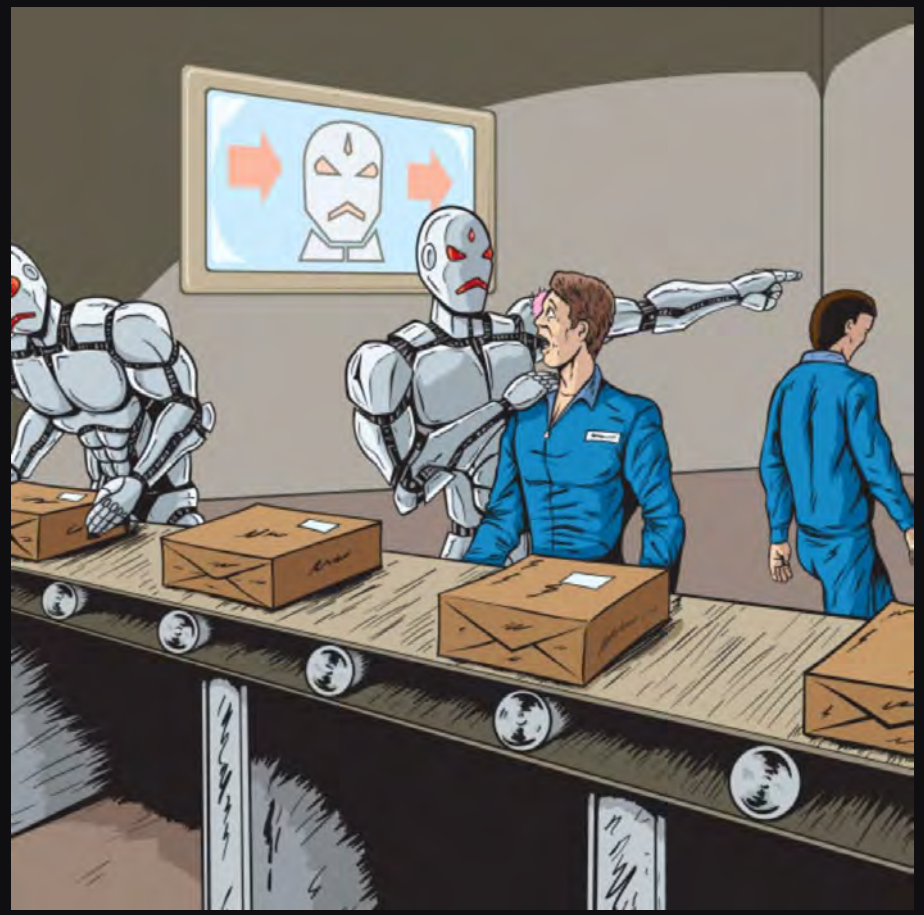
5

impact on jobs



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5

impact on jobs

WORLD ECONOMIC FORUM

14 million jobs will be lost worldwide on balance over the next 5 years

(69 million created and 83 million destroyed)

Source: https://www.lemonde.fr/en/economy/article/2023/05/03/world-economic-forum

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5

impact on jobs

what matters is ***not*** the net balance !!!

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impact on jobs

it’s the 83 million destroyed …!!!

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5

impact on jobs

each one is a human being !!!

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5

impact on jobs

WORLD ECONOMIC FORUM

… nearly a quarter of employees will change jobs, mainly due to the advent of new technologies

Source: https://www.lemonde.fr/en/economy/article/2023/05/03/world-economic-forum

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So, count 3 chairs, then it’s you …

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impact on jobs

… the 90% versus 91% paradox

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but the biggest question remains responsibility

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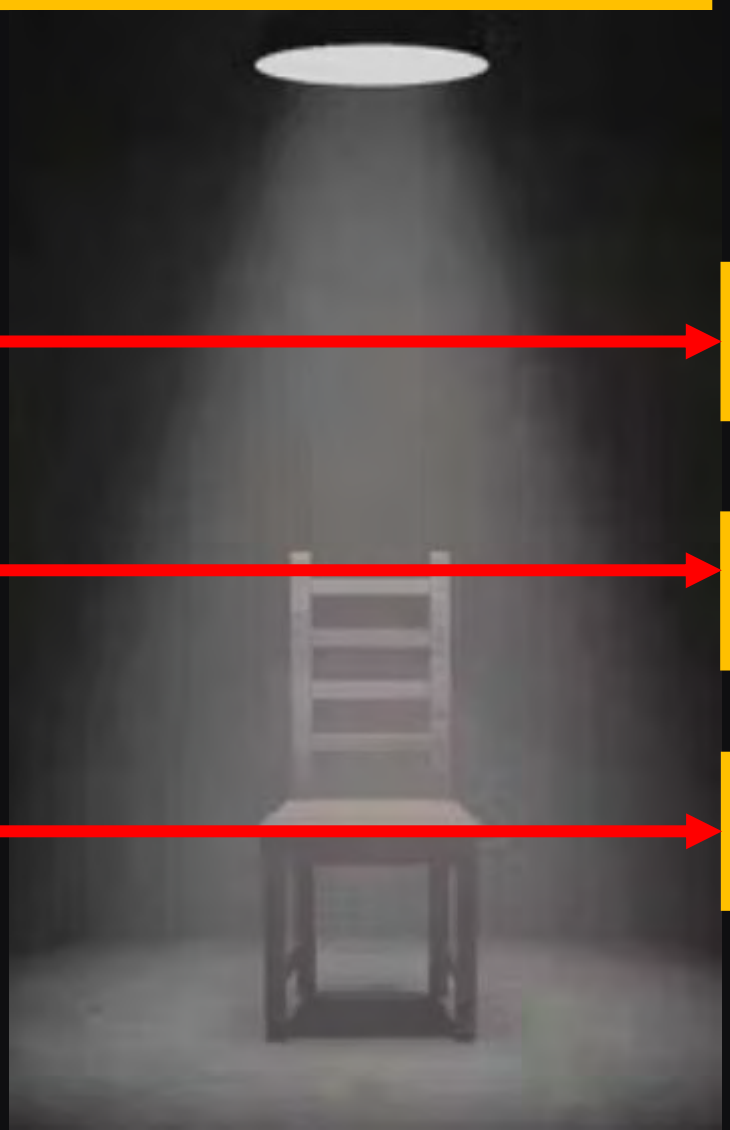
especially in connection with:



consciousness?

who decides?

based on what?

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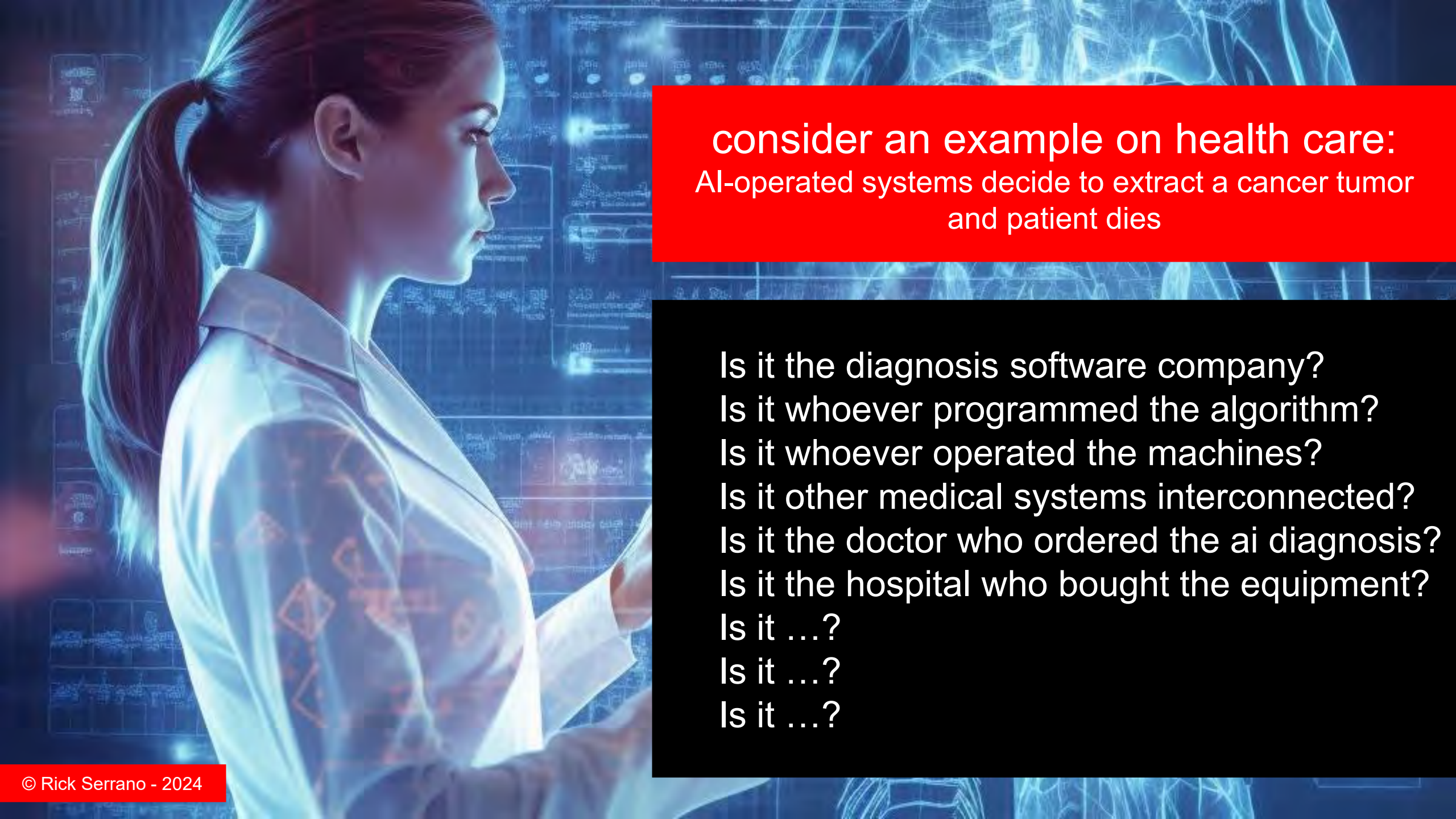

consider an example on health care:

AI-operated systems decide to extract a cancer tumor and patient dies

Is it the diagnosis software company?
Is it whoever programmed the algorithm?
Is it whoever operated the machines?
Is it other medical systems interconnected?
Is it the doctor who ordered the ai diagnosis?
Is it the hospital who bought the equipment?
Is it …?
Is it …?
Is it …?

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consider an example on politics:

AI-operated defense systems order a bombing,
many civilians get killed; enemy barely affected

Is it the ai-strategic software company?
Is it whoever programmed the algorithm?
Is it whoever operated the weapons?
Is it other defense systems interconnected?
Is it the general who ordered the ai attack?
Is it the army who bought the equipment?
Is it …?
Is it …?
Is it …?

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the biggest question remains responsibility

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… now, let me bring ***additional*** noise into the system !!!

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… things are getting ***more*** interesting !!!

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… allow me to be provocative…

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… the definition of
what it means to be human…?

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… what is indeed “consciousness”…?

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“the state of understanding and realizing something”

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“the state of being able to use your senses and mental powers to understand what is happening”

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… is A.I. truly evolving out of control…?

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… is it *really* impossible to program ethics?

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… we used to think some things were impossible, remember…?

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Big Blue and Kasparov 1996-1997

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Watson versus Brad Rutter and Ken Jennings, 2011

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Deep Mind against Lee Sedol, March 2016

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… and it happened …. and ***how*** !!!

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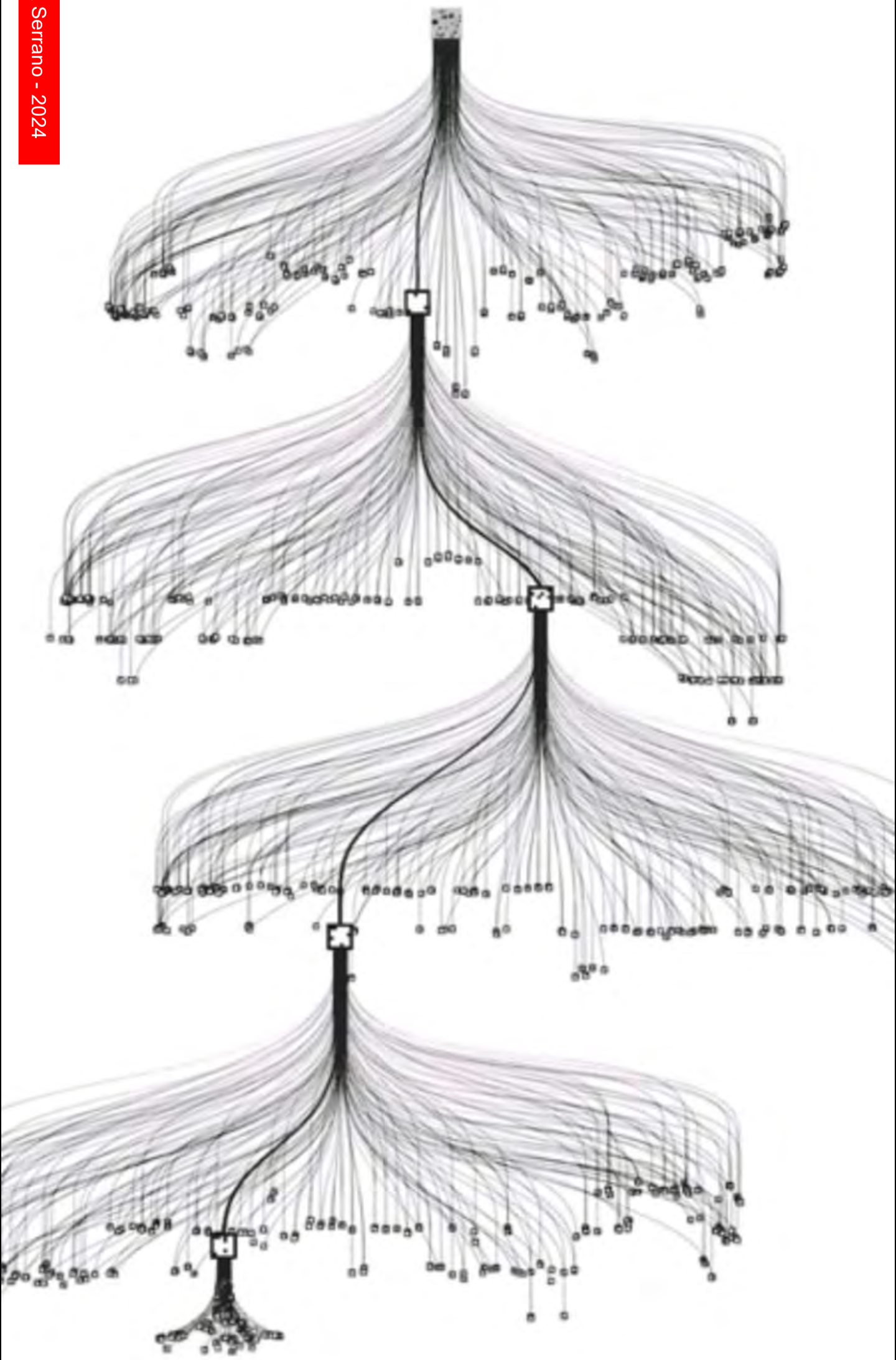

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… (arguably) ethics can (and will) be programmed …

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… indeed, it’s already happening …

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https://www.moralmachine.net/

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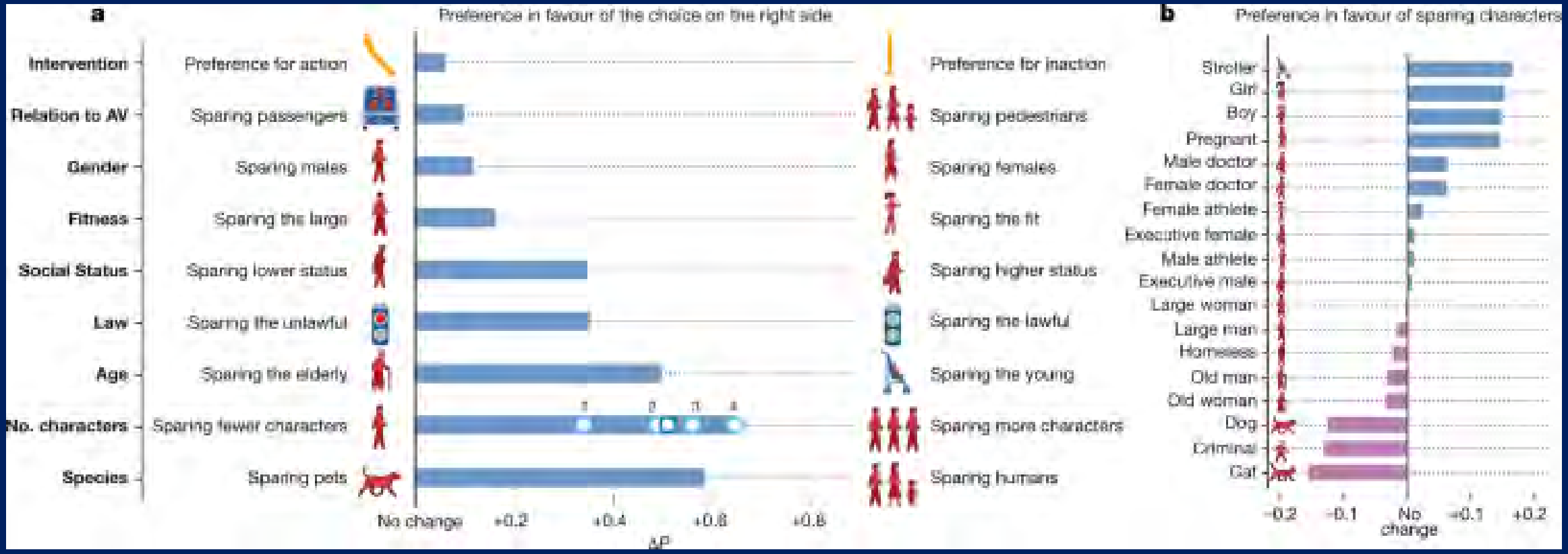

https://www.moralmachine.net/

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… do we *really* need to fully understand the machine?

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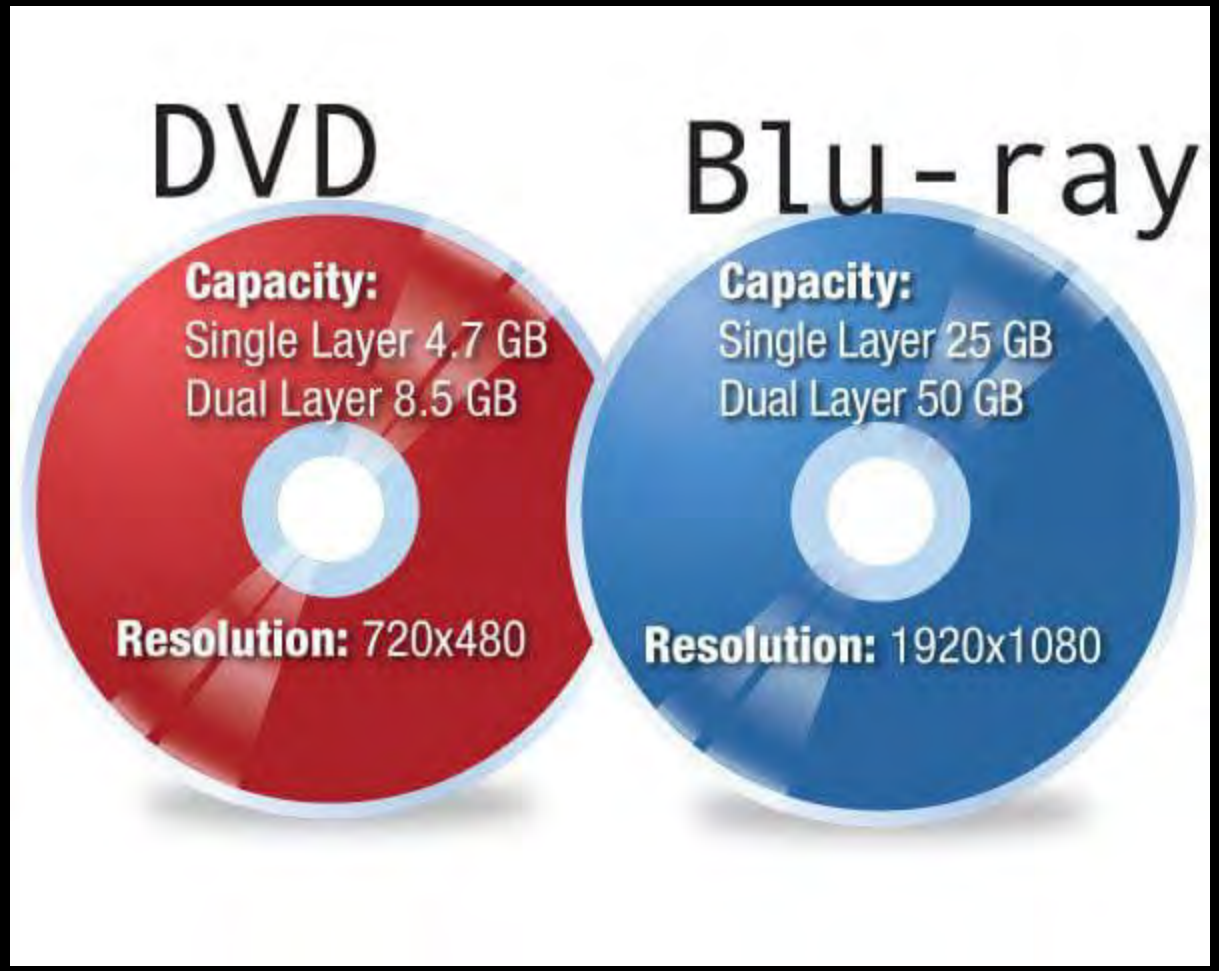

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So, why are we so surprised when
we don’t understand something new…?

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… so, the *ultimate* question is probably:

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… is *singularity* completely ruled out?

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… and the only *honest* answer is probably:

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… we don’t know !!!

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… but beyond *singularity* (or not) …

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… there are plenty of fascinating aspects about A.I. to keep an eye on …

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… allow me 3 examples …

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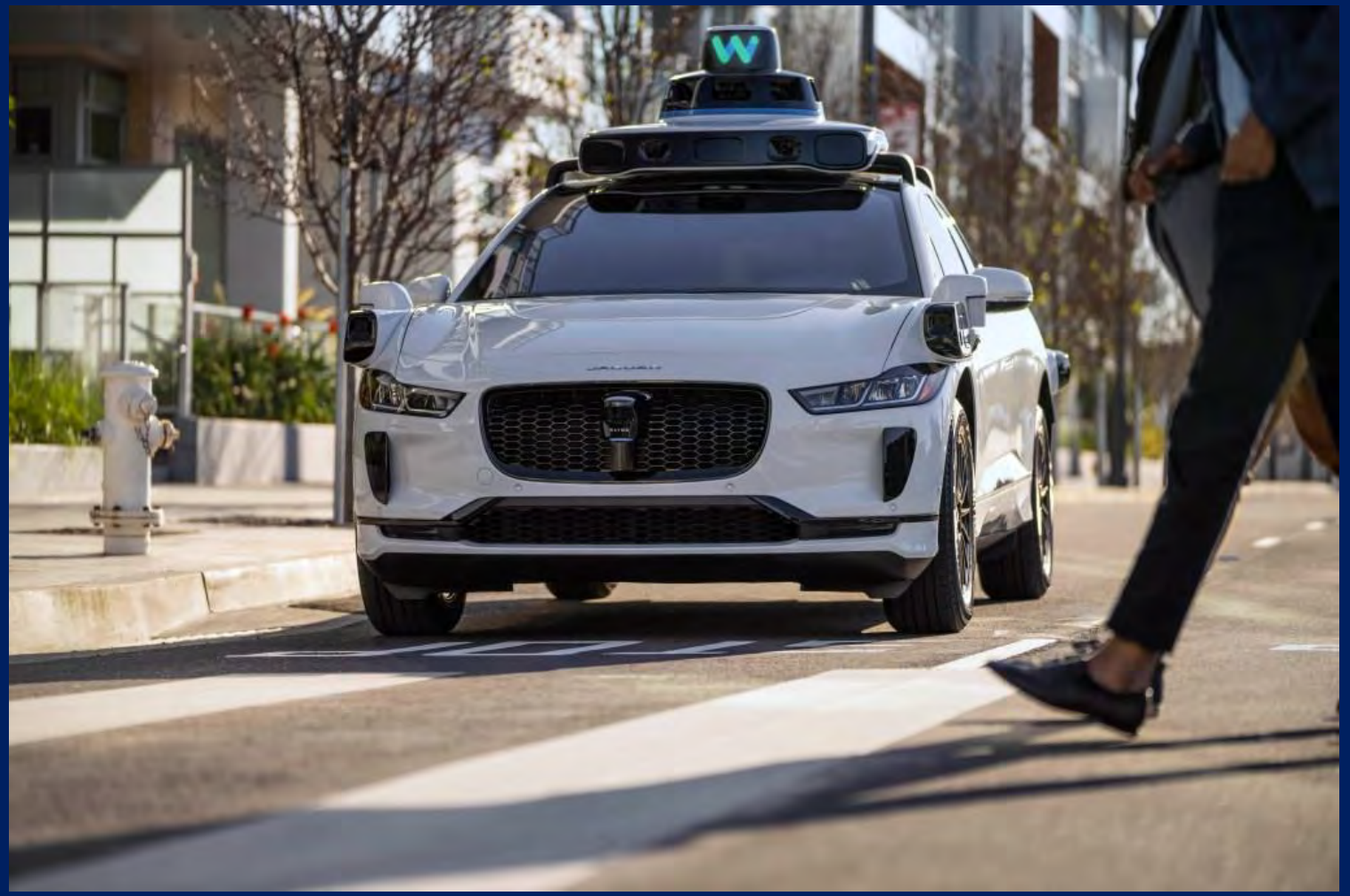
1 There will be new legally-liable “subjects”



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2

There will be new possibilities to do well …

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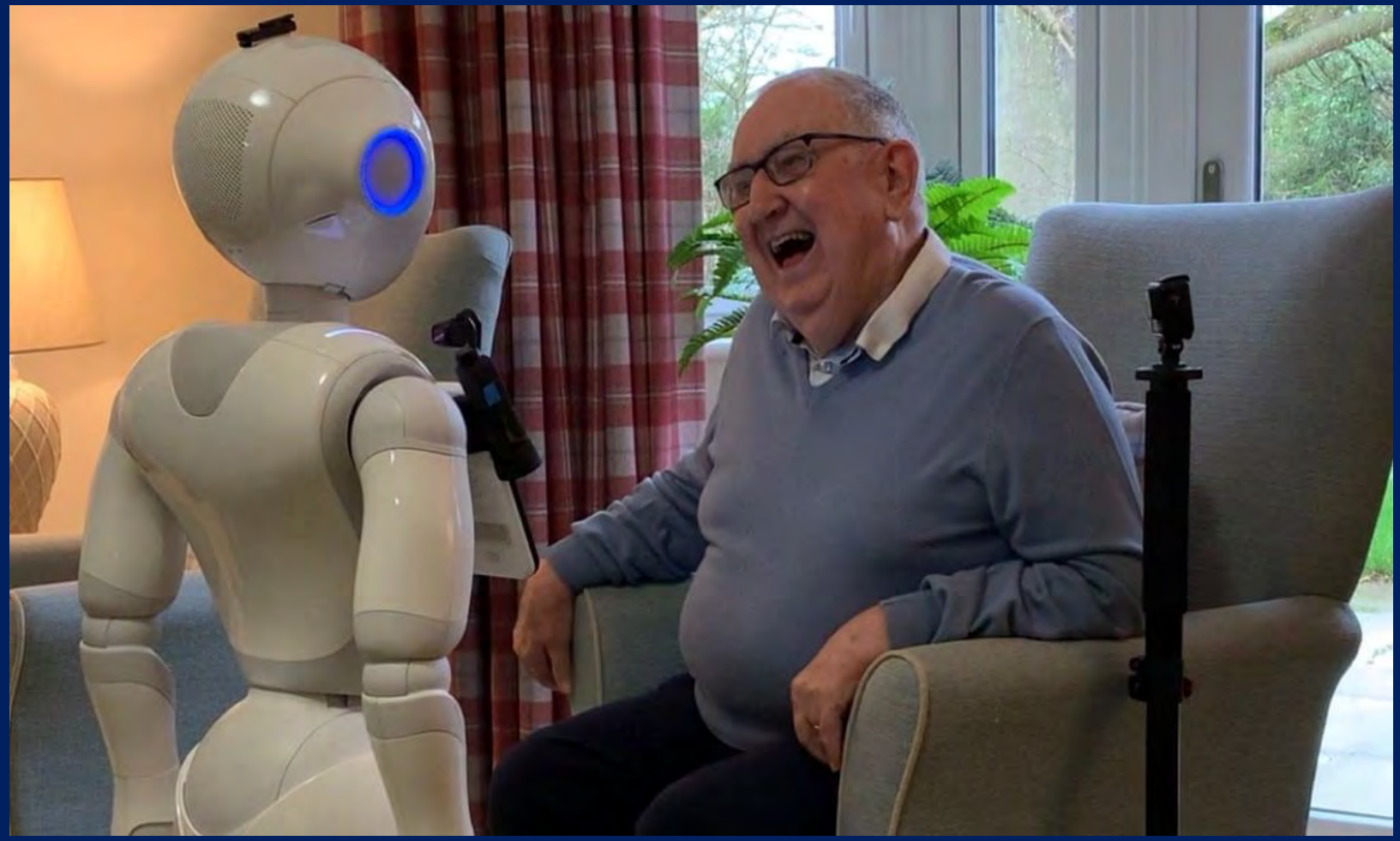
2

There will be new possibilities to do well …



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3

There will be new “human” relationships …
… beyond what you are thinking …

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… take a **deep** breath !!!

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First, what we should ***not*** do ….!!!

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Do not panic – remember Y2K

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Do not panic – remember Y2K

Do not prohibit it … this ***is*** happening !

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Do not panic – remember Y2K

Do not prohibit it … this ***is*** happening !

Do not hyper-regulate it á la GDPR !

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… this is about humans !!!

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… this is ***all*** about humans !!!

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an ethical framework for A.I.

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human being

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consciousness

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consciousness

human being

Have clarity about the exact point where decisions are made and make sure a human being is conscious of that spot

To the extent possible, make sure that someone has consciousness of ai-driven decisions and of the potential pain-points of these decisions

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consciousness

transparency

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consciousness

Make sure there is as much clarity as possible in the decision-making process

human being

transparency

Make sure there is as much knowledge as possible on the algorithm-coding process and in the criteria built in those algorithms

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consciousness

transparency

human being

traceability

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consciousness

transparency

human being

traceability

Make sure we can trace back to the ultimate decision-maker and to the ethical criteria built in the decision-maker “mental” process

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consciousness

transparency

human being

traceability

responsibility

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Be clear who, or what, can be made accountable for ai-based decisions and their consequences

consciousness

transparency

tracea

human being

responsibility

Disclaim openly who, or what, would bear the responsibility of the consequences of both: the decision-making itself, and the criteria fed to make that decision

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consciousness

transparency

human being

traceability

training

responsibility

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Let’s provide our people with the best possible training, tailor-made for their sector and their activity, to make them succeed in the AI revolution

consciousness

transparency

human being

traceability

training

This training must promote: creativity, innovation, and ethical behaviours

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consciousness

transparency

human being

intellectual property

traceability

training

responsibility

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A fundamental element in our model

consciousness

transparency

human being

intellectual property

training

responsibility

Specific emphasis must be made on respecting intellectual property rights and on training people how to handle information that has been generated with A.I.

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consciousness

regulation

transparency

intellectual property

traceability

training

responsibility

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consciousness

regulation

transparency

human being

intell al property

traceal

Inspired and informed by hi-tech corporations, government, and academia in a balanced way

We advocate for agile, non-sclerotic, business-friendly, human-cantered regulation

training

responsibility

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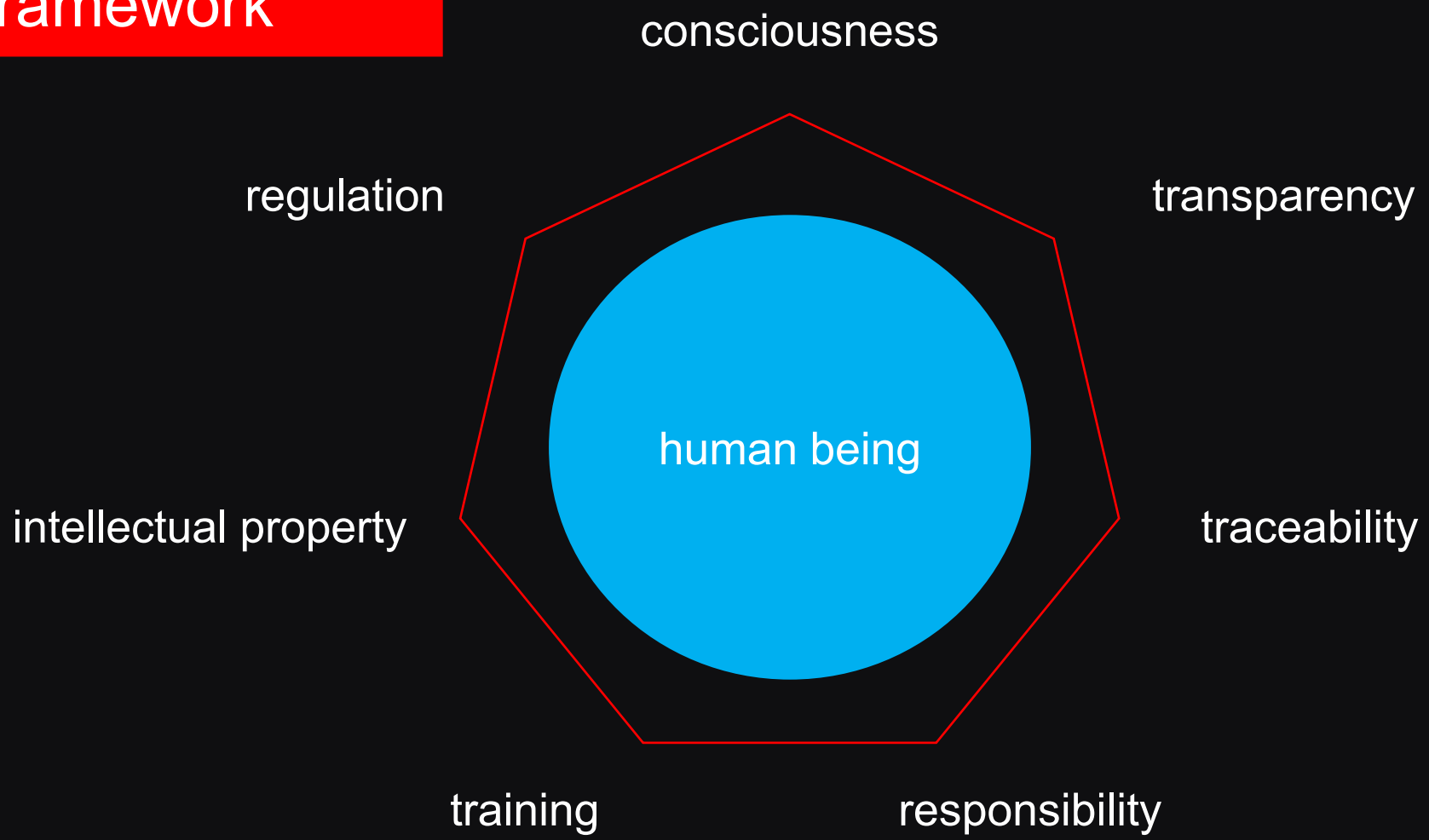
our framework



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what could companies and individuals do at this point ..?

1. face reality - awareness
2. provide the tools
3. training for understanding
4. training for creativity
5. safety and security

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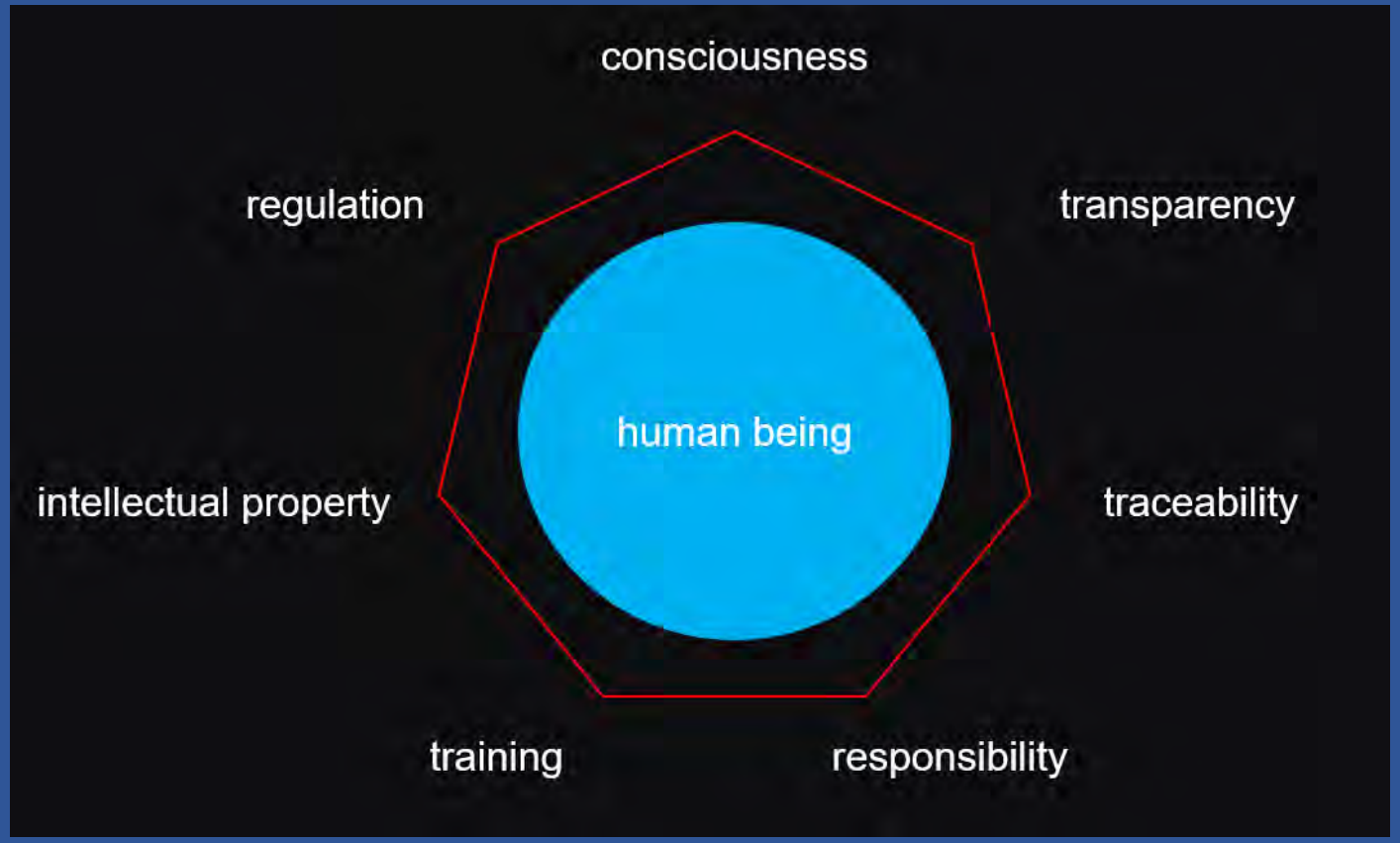
apply our framework



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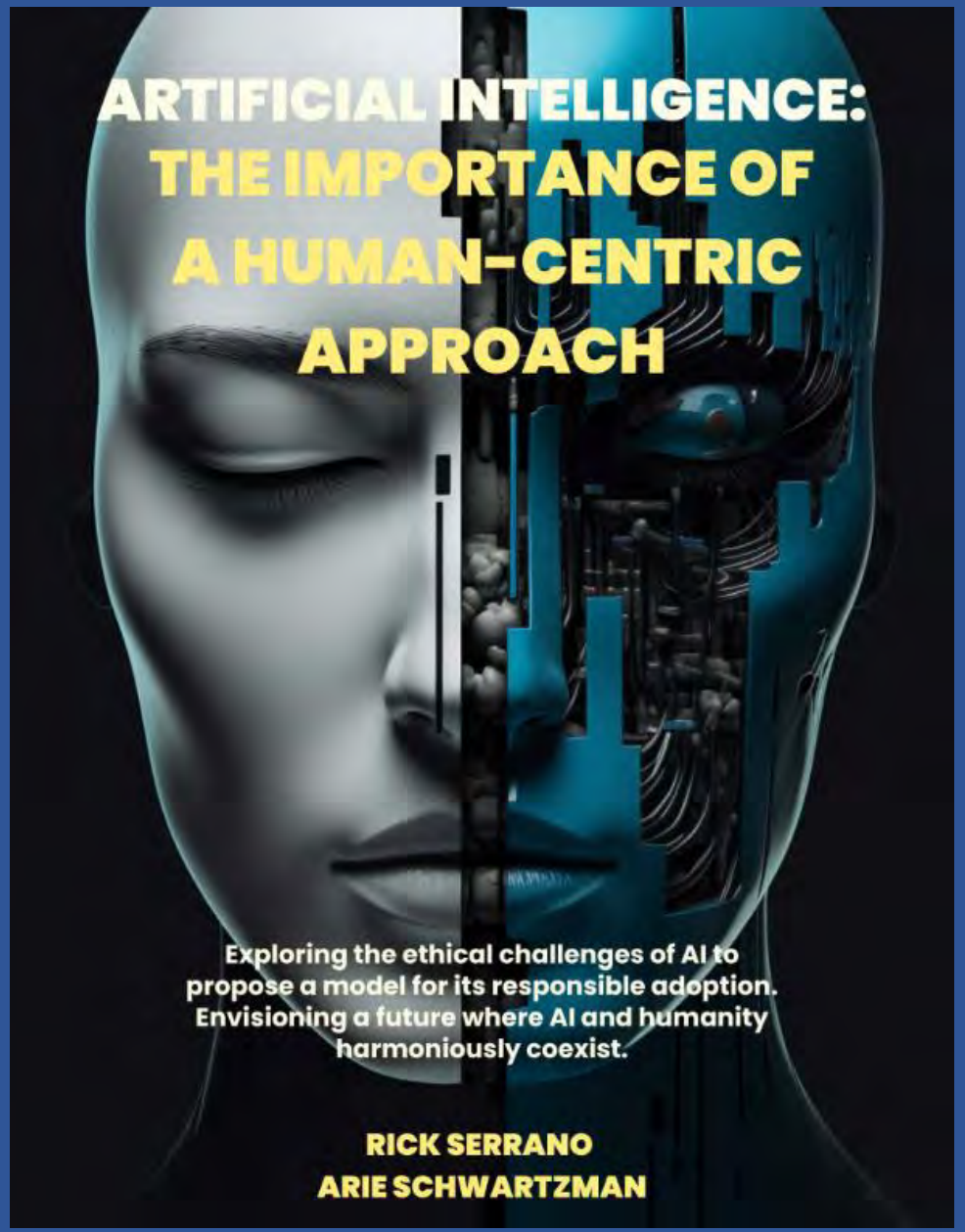
our book …

amazon kindle



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… thank you !!!

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BANQUE DE LUXEMBOURG

International Kunstverein Luxembourg

"Glamour, Class, and Strength"

The world according to Coco Chanel

Presented by

Rick Serrano

SOLD OUT !!!

Thursday 11th July 2024 at [illegible]s.
Auditorium Banque de [illegible]bourg
14 Boulevard Royal, [illegible]burg City

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BANQUE DE LUXEMBOURG

International Kunstverein Luxembourg

The International Kunstverein Luxembourg
is pleased to invite you to its next
apéro-conference

"Trapped in Myself"

revisiting the drama of existence with Franz Kafka

Presented by

Rick Serrano

Thursday 12th September 2024 at 19:00 hrs.
Auditorium Banque de Luxembourg
14 Boulevard Royal, Luxembourg City

R.S.V.P. indispensable
kunstverein.lux@gmail.com

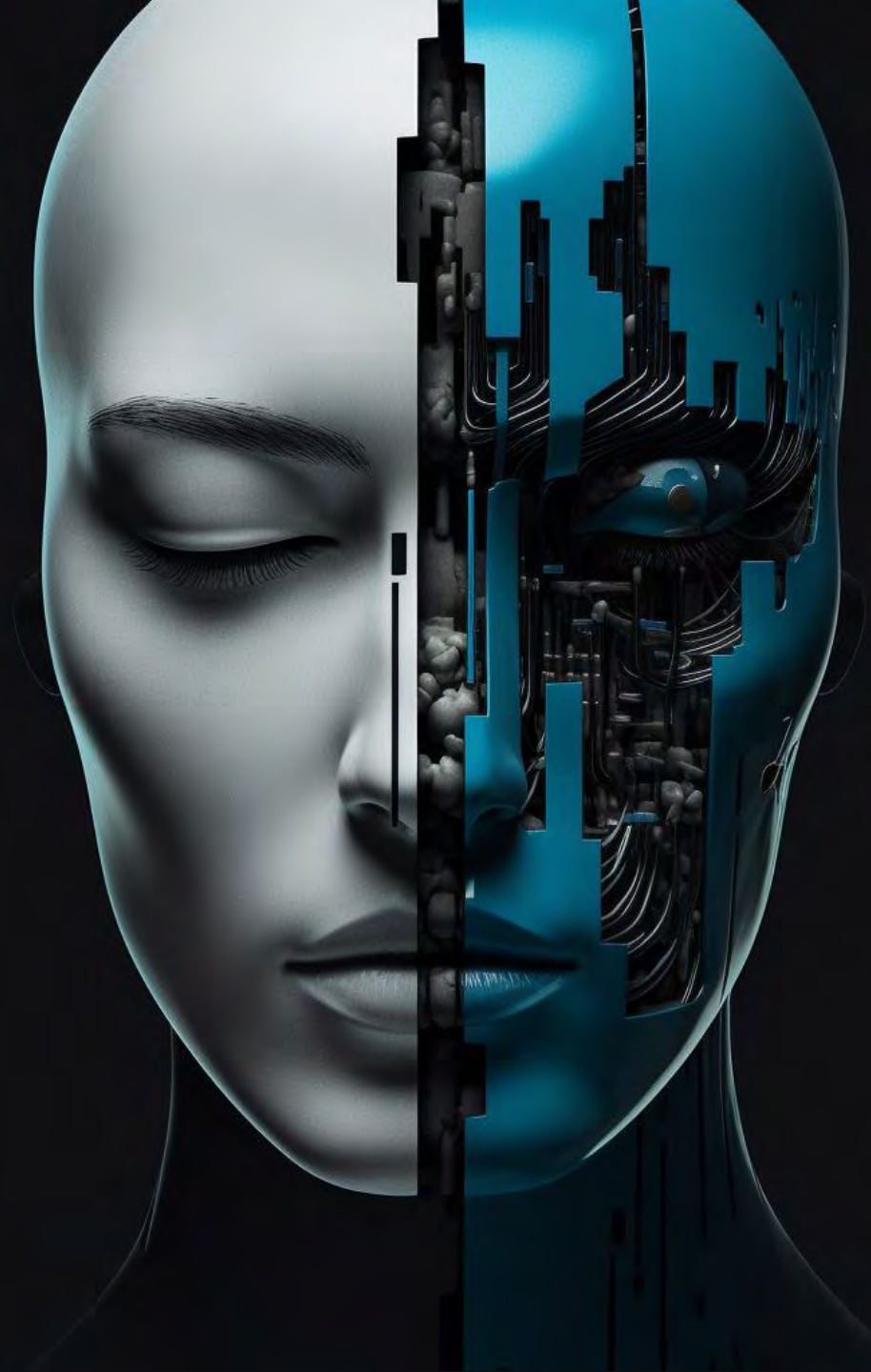
Luxembourg EU Summer School

“Artificial Intelligence and Ethics”

The importance of a human-centric approach

Rick Serrano

Tuesday 9th July 2024
Luxembourg



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